

2009/2010 Advertising Opportunities

WEBSITE

Community Calendar Event **Free**

Promote upcoming and recurring events. Events subject to approval; allow up to 72 hours for processing.

Home Page Tile Ad **\$75**

Small box ad on palmbeaches.org for 3 months.

Online Directory Listing **\$150**

Enhanced Listing which includes your company logo hyper-linked to your website as well as a shaded background. 12 months.

Page Content Sponsor **\$2,100**

Full-sized banner ad displayed on a subpage of palmbeaches.org - available content varies. Annual.

Home Page Sponsor **\$3,200**

Full-sized banner ad displayed on palmbeaches.org. 12 months.

PRINT

Membership Mailing Address Labels **\$200**

Do you already have marketing material that is ready to be mailed out? This opportunity allows you to purchase mailing labels of the entire Chamber membership conveniently printed on peel and stick sheets.

Printed Ads in Chamber Guides

Guide to the Palm Beaches
Who's Who in the Palm Beaches
The Health Care Guide
The Real Estate Guide
Call for more information.

ELECTRONIC

Chamber Update Sponsorship **\$200**

A banner ad at the top of the Chamber Update, the weekly e-newsletter, which is emailed to all Chamber members. Limit 1 sponsor per week.

Electronic Business Watch

1/4 Page \$180

Half Page \$300

Full Page \$500

Full color ad in the electronic version of the *Business Watch* Newsletter to be distributed via email as well as online at palmbeaches.org.

CUSTOM PACKAGES

BRONZE

Member Spotlight Package: \$225

(Valued at \$380)

Mailing Address Labels

1/4 page ad in *Electronic Business Watch*

SILVER

Promotion Package: \$375

(Valued at \$775)

Mailing Address Labels

3 Month Tile Ad on Home Page

1 Chamber Update Sponsorship

1/2 page ad in *Electronic Business Watch*

GOLD

Ultimate Electronic Visibility: \$750

(Valued at \$3,625)

Content Page Sponsorship

Home Page Tile Ad

Enhanced Electronic Directory Listing

4 Chamber Update Sponsorships

1-Full page ad in *Electronic Business Watch*

**For additional information including rates and availability contact
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