CHAMBER OF COMMERCE OF THE PALM BEACHES

BUSINESS watch

401 N. Flagler Drive, West Palm Beach | 561-833-3711 | www.palmbeaches.org | June 2025

LETTER FROM THE CEO

A New Chapter for Business in the Palm Beaches

By Michael Zeff President and CEO, Chamber of Commerce of the Palm Beaches

On May 23, something special happened in Palm Beach County. At the Chamber of Commerce of the Palm Beaches' Annual Business Awards Breakfast, we did more than celebrate excellence. We unveiled a bold new chapter for our Chamber and our community.

We introduced a new look, a new campaign, and a new platform. But more than that, we reintroduced ourselves with clarity, purpose, and momentum.

Our new tagline, Built for Business, captures the essence of what this Chamber has stood for over the past 112 years and what we intend to deliver every day moving forward. From the crop fields in the Glades to the skyline of downtown West Palm Beach, Palm Beach County is rich, fertile ground for business growth. And for more than a century, our Chamber has been tilling that soil, building partnerships, advocating for smart policy, and supporting businesses of every size and stage.

This rebrand is not cosmetic. It is strategic. It reflects a renewed commitment to serve our members with excellence and to serve as a gateway to opportunity for businesses across the Palm Beaches.

We announced the upcoming Innovation Hub, a new platform to support entrepreneurs, small business owners, and professionals with mentorship, peer learning, and targeted resources. We debuted PBC Built, a storytelling campaign featuring the real voices of local businesses thriving here. And we launched a modernized logo and website designed to make the Chamber more accessible, responsive, and built for the future.

But beyond the announcements, what mattered most was the feeling in the room — energy, unity, pride, and a shared belief in what is possible when a business community comes together with purpose.

To our partners, our members, and everyone working to grow opportunity in Palm Beach County: thank you for believing in this Chamber. Thank you for investing in our shared future. And thank you for helping us raise the bar.

We are 112 years strong.

We are The Chamber of the Palm Beaches.

Built for Business. Built for You. Built for What Comes Next.

PALM BEACH COUNTY BUSINESS SNAPSHOT

What to Know This Month

Each month, The Chamber reviews the latest local economic data to help business leaders across Palm Beach County stay informed and make confident decisions. Here are two key insights:

1. Open Jobs Remain High. A Strong Market for Smart Employers

Palm Beach County currently has 32,713 open jobs, with 26,573 unemployed residents and an unemployment rate holding steady at 3.4%. The job market remains active and competitive.

What to Know:

- Demand for talent is strong, and businesses that lead with clear roles, competitive pay, and strong culture are continuing to grow.
- If hiring is a challenge, now is the time to explore partnerships with local workforce programs and training providers. The Chamber can help make those connections.

2. Consumer Spending is Healthy and Holding

Annual sales tax revenue has risen to $319.82 million, signaling consistent local spending and economic activity. That's good news for businesses in retail, hospitality, and service industries.

What to Know:

- Strong local demand creates room to improve marketing, upgrade customer experience, and test new offerings.

Final Thought

Palm Beach County continues to show signs of resilience and opportunity. The Chamber of Commerce of the Palm Beaches is here to help you navigate the trends, connect with the right resources, and position your business for what's next.

Industry Leaders to Speak at All-New Real Estate, Construction, and Community Growth Breakfast

Join The Chamber for a high-impact breakfast panel presented by BrandX Company bringing together top voices from the real estate and construction sectors. This edition features industry leaders including The Berkeley developer Al Adelson, Jordan Rathlev, Executive Vice President, Development at Related Ross, and other prominent experts who will share insights on market trends, development strategies, and the future of urban growth.

Fuel your morning with a curated discussion on challenges, innovations, and opportunities shaping the built environment, kicking off with networking over coffee and breakfast. Whether you're a developer, investor, architect, or policymaker, this is your front-row seat to the conversations defining the industry.

Don't miss this chance to connect, learn, and lead before the day begins.

PANEL BREAKFAST

Date and Time:
Friday, June 20, 7:30 – 9:00 AM

Location: The Kravis Center
701 Okeechobee Blvd.
West Palm Beach, FL 33401

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Contact: Belinda Ocasio at BOcasio@Palmbeaches.org for more information

Congratulations to the 2025 Business Awards Recipients

On May 23, five hundred business and civic leaders gathered at the Raymond F. Kravis Center for the Performing Arts to celebrate excellence in the Palm Beaches at the Chamber's Annual Business Awards Breakfast. Presented by Florida Atlantic University, the event honored standout individuals and companies that are making a lasting impact on the region's business landscape.

At the center of this year's ceremony was the prestigious *Business of the Year* award, which went to Florida Power & Light Company (FPL). As one of the most influential and forward-thinking companies in Florida, FPL was recognized for its ongoing commitment to innovation, economic development, and community partnership. FPL's role in advancing clean energy solutions, infrastructure resilience, and customer-focused service has set a benchmark in the utility industry — not just locally, but nationally.

FPL's leadership in sustainability and energy innovation continues to drive growth in the region. From expanding solar energy projects to bolstering hurricane readiness through smart grid technology, the company has helped position Palm Beach County as a model for smart infrastructure and environmental stewardship. Their collaborative approach with local businesses and municipalities reinforces their reputation as a true corporate citizen.

As seen left to right: Michael Davis, Chairman of the Board of Directors, Diane Quinn, Chief Executive Officer at The Raymond F. Kravis Center for the Performing Arts, Kirby Davis, Development Director at NAMI Palm Beach County, Pam Rauch, Vice President External Affairs and Economic Development at FPL, John "Jeff" Koons, Veronica Frehm, Chief Executive Officer, Jamie Kendall, CEO of Palm Beach County Food Bank, Dr. Serge W. D'Haiti, CPA, Ph. D., Founder of Serge W. D'Haiti CPA PLLC.

The event also celebrated six other individuals and organizations for their outstanding contributions, including the 2025 Lifetime Achievement Award, sponsored by Larmoyeux and Bone, which was presented to John "Jeff" Koons by Bill Bone. Koons, a former County Commissioner and environmental advocate, was honored for decades of civic leadership and public service.

The Chamber extends congratulations to all nominees, finalists, and award recipients for their achievements and ongoing dedication to the Palm Beaches. For a full list of winners and to view event photos, visit www.PalmBeaches.org/newsroom, or find and share highlights on social media at @ChamberPalmBeaches.

BUSINESS OF THE YEAR

FPL

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WELCOME NEW MEMBERS

GA's Smokin BBQ
Phone: (561) 724-3753
Email: walkerM149@yahoo.com

MD Beauty Labs PA
Address: 320 South Quadrille Boulevard, West Palm beach, FL 33401
Phone: (561) 655-6325
Email: info@mdbeautylabs.com

Elite Plumbing Team
Address: 4100 North Powerline Road, Pompano Beach, FL 33073
Phone: (561) 809-8556
Email: tim@eliteteamfl.com

Dreyfoos School of the Arts Foundation
Phone: (561) 628-4377
Email: chris@soafi.org

Gravel Works LLC
Address: 16778 Key Lime Boulevard, Loxahatchee, FL 3340
Phone: (561) 501-2711
Email: contactgravelworks@gmail.com

Fox Windows LLC
Address: 3300 S. Dixie Highway #4, West Palm Beach, FL 33405
Phone: (561) 384-2427
Email: hvitovsky@fox-windows.com

Massage Spa on Demand LLC
Phone: (305) 733-4759
Email: jtmassagespaondemand@gmail.com

Inversiones el atico
Address: 1313 W Boynton Beach Boulevard, Boynton, FL 33426
Phone: (561) 733-1313
Email: hello@elaticorestaurant.com

ST4FF
Address: 767 NE Harbour Drive, Boca Raton, FL 33431
Phone: (728) 888-0988
Email: ca@st4ff.com

Pumphouse Coffee Roasters
Address: 1016 Claree Avenue, Suite 5A, West Palm Beach, FL 33401
Phone: (561) 379-9562
Email: chris@pumphousecoffee.com

Johan's Joe
Address: 401 South Dixie Highway, Suite 3, West Palm Beach, FL 33401
Phone: (561) 942-7488
Email: laura@johansjoe.com

Mr. Mack Island Grill
Address: 2400 Okeechobee Boulevard, West Palm Beach, 34401
Email: mrmackrestaurant@gmail.com

CCH Colombian Coffee House
Address: 12 Southeast 5th Avenue, Delray Beach, FL 33483
Phone: (561) 414-7473

Spectre Primer Technologies Inc.
Address: 1106 Florida Avenue, West Palm Beach, FL 33401
Phone: (561) 573-5384
Email: charlesmspt@gmail.com

SistHERS of Zion
Address: 1660 Cypress Drive, Jupiter, FL 33469
Phone: (561) 373-4697
Email: admin@healingandcreativearts.com

Passionate Care Services LLC
Address: 5601 Corporate Way Suite #111, West Palm Beach, FL 33401
Phone: (561) 421-2494 x1002
Email: info@passionatecareservice.com

Sheba Is My Realtor
Address: 9100 Belvedere Road, Suite 103, Royal Palm Beach, FL 33411
Phone: (561) 260-3370
Email: realtor@shebaismyrealtor.com

Children's Rainbow Fund 501c3
Address: 340 Royal Poinciana Way, Suite 31727, Palm Beach, FL 33480
Phone: (561) 216-1027
Email: hello@childrensrainbowfund.org

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Join The Chamber for Golf at PGA National Resort

The Chamber's Annual Dennis Grady Golf Tournament is one of the most popular events on our calendar attracting a wide range of decision makers and community leaders. The morning starts with a "Golfers' Check-In" opening and Continental Breakfast starting at 7:00 a.m. and a "Scramble Shot-Gun Start" at 8:00 a.m.

2025 DENNIS GRADY GOLF CHAMPIONSHIP

Date: Friday, June 13, 2025

Time: 7 AM – 2 PM

Location: PGA National Resort, Champion Course

Scan for more information

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The Chamber Proudly Hosted Global Business Connections: A Conversation with the Consul General of Colombia

The Chamber of Commerce of the Palm Beaches was honored to welcome Colombian Consul General Oscar Fernando Marmolejo Roldán, who shared valuable insights with more than 50 entrepreneurs, business owners, and community leaders from across Palm Beach County.

Events like this reflect The Chamber's ongoing commitment to supporting international business, fostering cross-cultural relationships, and helping local enterprises grow and thrive.

TRUSTEE SPOTLIGHT

Vince Moss

Vince Moss is the Senior Director of Sales at Lemonlight, a global video production and photography studio that helps brands create high quality content at scale. Vince has nearly 10 years of experience with Lemonlight leading productions ranging from simple shoots to national broadcast campaigns. National clients include Amazon, Disney, Google and Netflix. Local clients include NextEra Energy, Florida Crystals, Oxbridge Academy and Nova Southeastern University.

Vince is passionate about the local community and his family has called Palm Beach County home for four generations, dating back to his grandfather's arrival from Poland in 1909. He lives in Lake Worth Beach with his wife, Vanessa and their three children including a recent Forest Hill High School graduate, a Dreyfoos SOA musical theatre student and a Tutu School Toddler.

UPCOMING EVENTS

Tuesday JUNE 10
Business After Hours: X-Golf
When: 5:30 PM – 7:30 PM
Where: X-Golf West Palm Beach 1900 Okeechobee Blvd., West Palm Beach, FL 33409

Tuesday JUNE 17
HR Law Seminar: Handling Wage/Hour Issues in Today's Remote Workplace
When: 9:00 AM – 10:00 AM
Where: The Chamber Boardroom, 401 N. Flagler Dr., West Palm Beach, FL 33401

Wednesday JUNE 18
Foro Emprendedor
When: 8:30 AM – 10:00 AM
Where: The Chamber Boardroom, 401 N. Flagler Dr., West Palm Beach, FL 33401

Tuesday JUNE 24
Mesa Ejecutiva
When: 11:30 AM – 1:00 PM
Where: Delta Hotels by Marriott West Palm Beach, 1301 Belvedere Rd., West Palm Beach, FL 33405

Wednesday JUNE 25
YPOP
When: 5:30 PM – 7:30 PM
Where: PopStroke West Palm Beach, 2429 Perimeter Rd., West Palm Beach, FL 33406

UPCOMING RIBBON CUTTINGS

Thursday JUNE 5
Palm Beach Cosmetic Surgery Ribbon Cutting
When: 4:00 PM – 6:00 PM
Where: Palm Beach Cosmetic Surgery 11211 Prosperity Farms Rd., Suite B104, Palm Beach Gardens, FL 33410

Friday JUNE 13
The Tox Grand Opening
5:30 PM – 8:00 PM
500 Palm Street # 331, West Palm Beach, FL 33401

Wednesday JUNE 18
Men's Only Medical Grand Opening Ribbon Cutting
1:00 PM – 4:00 PM, 116 North Dixie Highway, West Palm Beach, FL 33401

Monday JUNE 30
Social Wellbeing's Ribbon Cutting Lunch & Learn
11:30 AM – 1:00 PM, 401 N. Flagler Drive, West Palm Beach, FL 33401

SCAN TO SEE MORE EVENTS

A "ONE IN A MINION" KIND OF EVENT!

The 14th Annual Women for Women 5K

On Mother's Day Weekend, three hundred runners laced up for the 14th Annual Women for Women 5K — a fun, festive, and minion-themed celebration of women.

From start to finish, the course was filled with energy, laughter, and purpose, with proceeds benefiting Leadership West Palm Beach. Together, the community championed women, honored mothers, and empowered future leaders.

Fifteen vendors and exhibitioners participated in this year's event, with Orange Theory Fitness leading the runner's warm up and Digital Vibez helping start everyone's morning with high-energy. Kathleen Vernace with Ola 'Mair Boutique took first place with an outstanding time of 21:17 — and claimed Fastest Mother of the race.

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